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FOR IMMEDIATE RELEASE

A FERTILITY FIRST AT LOS ANGELES GAY PRIDE USC Fertility Comes Out to Support the Gay & Lesbian Community of Southern California

Los Angeles, May 17, 2005 - USC Fertility is pleased to announce its support of the gay and lesbian community by providing family-building information to attendees of the 2005 L.A. Pride Festival, to be held June 11 and 12. Organizers at Christopher Street West, the association that produces the event, say they can't recall a fertility clinic taking part in recent memory. L.A.'s first gay pride celebration was held in 1970.

"We're longtime fertility professionals who take pleasure and pride in the diversity of our clientele," says USC Fertility partner John K. Jain, MD, who has already helped many same-sex couples to build their families. "We view the opportunity to assist in the formation of new life as a sacred privilege, and believe we have a responsibility to act as patient advocates to provide family-building options to as many people as possible. We're very excited about joining the L.A. Pride community this year. It's a USCF first we're very proud of."

"So many gay men and lesbians have believed the antigay rhetoric in our culture and put off their dreams of parenthood," says Matt Skallerud, founder of ProudParenting.com, a Los Angeles-based online portal for GLBT parents and their families worldwide. "I support the positive outreach to and support of the gay community by USC Fertility and the work of any enterprise that empowers gay men and lesbians to have the families they've always wanted."

The 2005 L.A. Pride Festival will be held June 11 and 12 again at West Hollywood Park, located along San Vicente Boulevard between Santa Monica Boulevard and Melrose Avenue. USC Fertility exhibit will be located at booth #310.

USC Fertility is at the non-profit fertility practice of the University of Southern California, one of the most respected institutions of higher learning in the country. USC Fertility is a leader in clinical research, dedicated to developing treatment breakthroughs and to providing all intended parents reliable and tested alternatives for building families today...and tomorrow. For more information visit www.usc.precipity.org or call 213-975-9990.

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